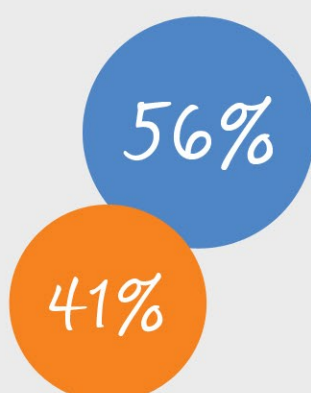


Making the most of their assets

Businesses that use invoice finance or asset finance to fund their company are outperforming their peers, our latest research suggests.

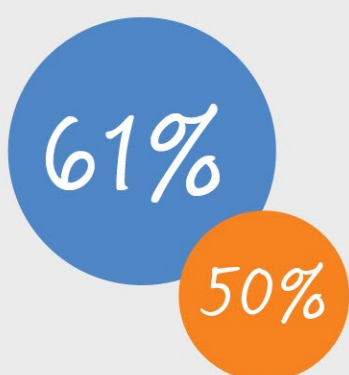
Profitability

41% of SMEs said that they had seen an increase in profitability over the last 6 months compared to 56% of invoice finance users.



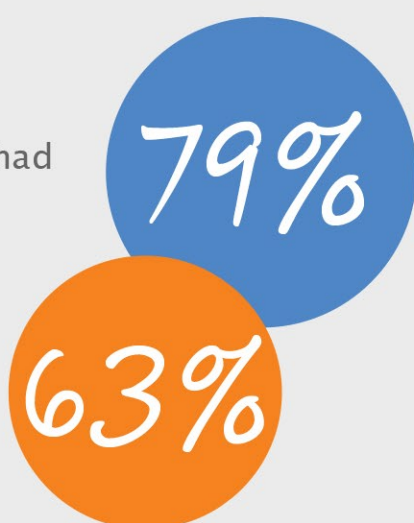
Turnover

Half of those questioned reported an increase in turnover but this rose to 61% for invoice finance and asset finance users.



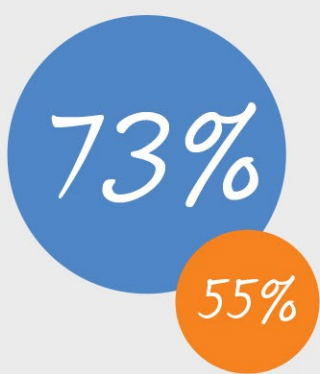
New contracts

79% of invoice finance users had won new contracts in the last 6 months compared to 63% of the total respondents.



Confidence

While 55% of all respondents said that they believe their business is going to expand over the next 6 months, this rose to 73% for asset finance users.



Number of employees

50% of asset finance users had increased their number of employees compared to 38% overall.

